

Cut High Cost of Living

Save two-thirds your meat bill. Our book, "MEETING THE MEAT MARKET" Tells you how. Price 10 cents, Postpaid.

R. C. GULLEY & CO.,
121 W. Marshall, Street, Richmond, Va.

LEWIS B. SUITER
THE NEW YORK LIFE INS. CO.
WELDON, N. C.

JESSE VAUGHAN
Representing
Harvey Oil Co. Cleveland, Ohio
Lubricating Oils, Greases and Prepared Paints. Prices

M. E. MEEKS
PRACTICAL PLUMBER
With
HARDY HARDWARE CO.
"We are in business for your health."

FOR AN UP-TO-DATE HAIR CUT OR SHAVE
Go to the HOTEL BARBER OPV
Go to the
HOTEL BARBER SHOP
Sanitary and up-to-date. Special attention given to children.
W. A. WALSTON, PROP.

When You Motor,
Motor Right
HENCE AN OVERLAND OR WILLYS-KNIGHT
G. C. Weeks

DR. D. F. KEEL
(Successor to Dr. A. C. Livermon)
DENTIST
Scotland Neck, N. C.
Office Upstairs in the Whitehead Bldg
Office Hours: 9 to 1 & 2 to 5 O'clock
From 7 to 9 P. M. by Appointment

MODEL BARBER SHOP
J. D. Smith, Prop.
Skilled Barbers, Sanitary Methods, Sharp Steel, Best Service
Electrical Shampoo and Massage Machines. : :
ENTERTAINMENT WHILE YOU

CAR LOAD OF RED CEDAR SHINGLES. HARDY HARDWARE CO.

First Class Goods

Auto Goggles at - - - - - 75c.
White Metal Spectacles at - - - \$1.00
15 year guaranteed gold filled Spectacles at - - - - - \$2.50
14K Gold Spectacles at - - - \$7.50

The lenses in all my glasses are the best that can be obtained and are guaranteed to give you perfect satisfaction. First class Watch and Optical repairing at reasonable prices. All work

GUARANTEED & Terms Right.

E. W. MARTIN - JEWELER
With E. T. WHITEHEAD Company

Break your cold or LaGrippe with a few doses of 666.

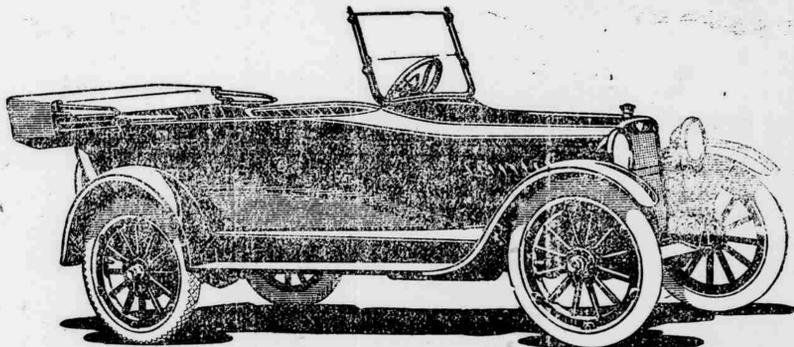
We Are Especially Equipped to Take Care of Savings Accounts

And the continual growth of our business is the best evidence of the satisfactory manner in which it is handled. We pay 4 per cent interest, compounded quarterly. Your account invited.

Planters & Commercial Bank
THE HOME FOR SAVINGS
SCOTLAND NECK, : : : N. C.
CLAUD KITCHIN, President, J. J. MOORE, Cashier

SAXON "SIX"

A big touring Car for five people



If you are not fully acquainted with the features of Saxon "Six" we urge you to read them carefully now

Light weight, powerful, six-cylinder motor of Saxon design, manufactured to Saxon specifications by the Continental Motor Company. This motor possesses marked power on minimum gasoline consumption. Ordinarily it will average 23 to 24 miles per gallon of gas. It will accelerate from starting to 45 miles per hour in 24 seconds or less. It is notably efficient in hill-climbing and develops great speed. On an ordinary level road it will "idle" down to 1 1-2 miles per hour and pull the car along steadily and silently. It has 2 7-8 bore and 4 1-2 inch stroke. Saxon "Six" wheelbase is 112 inches. Every inch has been expertly utilized to promote the roominess of the car and to further the comfort of the passengers. The front seat is generously wide for two people. The back seat is more than big enough for three occupants. And there is ample leg and knee room. The finish is of a deep lustre and preserves its newness uncommonly long. There is a two unit starting and lighting system by Wagner. No better can be had at any price. There are Timken axles and full Timken bearings throughout the chassis. These are the finest axles and bearings built. Their life is indefinite—their efficiency unailing. The carburetor is the well known Stromberg. The driving gears are helical bevel type. Running boards are linoleum covered and strongly bound in aluminum. There are also demountable rims and 32 x 3 1-2 inch tires. And you will find a score more of important refinements.

No car on the market at less than \$1200 is comparable to "Saxon Six" in equipment and conveniences. We would like to show you it more in detail at our showrooms.

N. A. Riddick Motor Car Co.
Scotland, Neck, N. C. - - Henderson, N. C.

LIFE INSURANCE

IS NOT A Thing That Everyone With The Money Can Buy

Your health doesn't have to be just so to enable you to buy a barrel of apples or to invest your money in a mortgage, or to give your family the gift of a piano. You can do those things any day provided you have the money.

But life insurance is another thing and very serious and everyone ought to know the difference. 151,309 customers applied for NEW INSURANCE to the New York Life in 1916. They were convinced that they needed SOME guarantee against the mystery of the future. This means—500 applicants daily, 304 working days of 7 hours each in the year. Over 60 applicants per hour. Showing the trend of the people toward the New York Life.

Nothing but real merit could attract so great a following. But let's get down to fundamentals. Did all of these 151,309 people gain admission to the New York Life? No. And here is the NUB of the whole thing. Approximately 30,000 unfortunates, a pitiful group, one out of every five who applied were found impaired. They were either declined or had to pay extra for their insurance. At some time in their lives they might have passed as Standard Risks. But they had waited too long.

New York Life Insurance Co.

Has not added any war clauses to any policies.
LEWIS B. SUITER, Special Agent

NOT MEASURED IN DOLLARS AND CENTS

The full measure of a bank account is not merely in the number of dollars and cents you succeed in getting together. The full measure is found in the

HABITS OF THRIFT

inculcated during the time the account is accumulating. This bank solicits the opportunity to co-operate with you in accumulating both the account and the habit.

Scotland Neck Bank

J. H. Alexander, Jr., Cashier Hugh Johnson, Asst. C's'r.

You May Be Dead TOMORROW

IF YOU COULD KNOW THAT YOU WOULD LIVE FORTY, OR EVEN TWENTY, YEARS LONGER YOU MIGHT AFFORD TO LAUGH AT LIFE INSURANCE.

BUT YOU CAN'T KNOW

AND THERE IS WHERE LIFE INSURANCE SUPPLIES AT LEAST ONE CERTAINTY TOWARD MAKING UP FOR THE GREAT UNCERTAINTY OF LIFE.

IT WILL PROVIDE FOR YOUR FAMILY.

IT WILL PAY YOUR DEBTS WHEN YOU DIE.

IT WILL SAVE YOUR CREDIT.

IT WILL MAKE YOUR NAME RESPECTED AFTER YOU ARE GONE.

SEE US FOR SOME ATTRACTIVE POLICIES. WE HAVE THEM.

Alexander & Smith

SCOTLAND NECK, NORTH CAROLINA
General Agents for Pacific Mutual Life Insurance Company. Good Contract for live local agent